



*Making Your
Outdoor World
Safe & Beautiful*



COMMERCIAL OUTDOOR MAINTENANCE:

How To Maintain & Increase
Your Property's Appeal

A beautiful commercial property will attract customers to your business and help tenants take pride in where they live and work. The condition of your commercial property's exterior is how your business presents itself and represents your brand. You want to ensure that your property is safe and beautiful all year round.

This guide features expert recommendations from CSL Group's 30+ years of experience in outdoor maintenance, to help you establish, maintain, and improve the aesthetic and safety of your commercial property.

STEP 1

Identify Your Commercial Property's Maintenance Requirements

As with any project, you want to begin by assessing what kind of maintenance your property requires. Perhaps you need garden and lawn maintenance in the summer and snow and ice removal in the winter. Maybe you are also considering a new footpath or repaving the surface of a parking lot.



Here is a list of some key requirements for commercial properties. Mark down which services your property needs:

- Green space and garden maintenance (seeding, aerating, mowing, pruning, mulching, etc.)
- Hardscape maintenance (walls, fences, gates, decorative elements, etc.)
- Seasonal cleanups
- Stormwater management
- Outdoor lighting (installation, maintenance, repairs)
- Parking lot repair and upkeep
- Walkway installation, repair, and maintenance
- Removal of safety hazards
- Removal of graffiti and other forms of vandalism
- Snow and ice removal
- General scheduled maintenance
- And more...

Once you've identified the needs of your property, we recommend working with a commercial outdoor property maintenance company that can meet all your needs and will look after the sub-contracting of additional services as needed. Establishing a regular maintenance plan with a one-stop provider will save you time and money.

STEP 2

Make Sure Your Property Is Professionally Maintained

Professional maintenance of your commercial property will help you to maximize your property's value, while keeping your location safe and attractive. The trees should be healthy, the grass should be green, the gardens should be colourful, and the snow and ice should be removed in a timely manner.

Professional property maintenance shows your customers, tenants, and community that you care about your property and that you have a quality brand.



Ensuring that your property is exceptional will require your maintenance company to provide the following services:



COMMERCIAL CLEANING

Make sure your property gives the right impression with a building and grounds that always look their best.

- Garbage Removal
- Interior Clean-Outs
- Graffiti Removal
- Power Washing
- Weed Control



Question to ask your property maintenance company:

What enhancements or services can make my property more attractive?



PROPERTY REPAIRS

There are many important reasons to keep your property in good condition. Even small issues can pose safety and liability concerns or introduce the risk of further damage.

- Fences & Gates
- Lighting
- Masonry
- Signage
- Windows



Question to ask your property maintenance company:

Do you see any concerns or liabilities with the current state of my property? What's your solution?



SNOW & ICE REMOVAL

When the bad weather arrives, it is essential to provide safe and accessible property conditions for your visitors. Uncleared snow and ice create a significant hazard to both vehicles and pedestrians, and can present a range of liability concerns for your organization.

- 24/7 Emergency Response
- Risk Mitigation
- Salting
- Plowing
- Shovelling



Question to ask your property maintenance company:

Do you protect against salt shortages and price increases by securing your salt supply before the winter season?



LANDSCAPING & LAWN CARE

When visitors come to your property, you want to make sure that your company is represented well with expertly maintained grounds, gardens, and lawns.

- New landscaping
- Seasonal Clean-Ups
- Mulching
- Aeration
- Seeding
- Mowing



Question to ask your property maintenance company:

If I book my spring and fall cleanup at the same time, will you offer me any savings?



GARDENING

Your gardens are one of the most visible elements of your commercial property. Overgrown garden beds and unpruned hedges send the wrong message to your customers and employees and can encourage pests.

- Planting
- Mulching
- Weeding
- Trimming
- Pruning
- Upkeep



Question to ask your property maintenance company:

What elements can be added to my garden to make it more lush, colourful, and welcoming?



LANDSCAPE CONSTRUCTION

Your commercial property will need more than maintenance and upkeep — it will need repairs, construction, or demolition. Making sure that your construction project is completed on time and on budget is important.

- Playgrounds
- Walls
- Building Repairs
- Concrete &
- Asphalt
- Swimming Pools



Question to ask your property maintenance company:

Are there any small problems/issues with my property that I can fix now before they become bigger, more expensive problems down the road?

STEP 3

Hire A Dependable Team

When there's a heatwave in the summertime, you want your grass to be green and your garden to be blooming. When there's a snowstorm in the wintertime, you want your paths, roadways, and parking lots to be cleared. Meeting these objectives all starts with hiring a reliable team that can get the job done in a professional and timely manner.

Here are some qualities to look out for when hiring an outdoor maintenance company:

PROFESSIONALISM

Here are some questions to ask yourself about your current property management company's professionalism:

- ✓ Do they arrive on time and leave on time?
- ✓ Do they leave your property looking beautiful?
- ✓ Do they treat your customers or tenants with respect?
- ✓ Do they dress and behave professionally?

Your commercial landscape service provider is a reflection of your business — make sure your maintenance company operates to the highest standards.

EQUIPMENT

You'll want to ensure that the team working on your commercial property has the right equipment for the job they're hired to do. Inadequate equipment can lead to jobs getting done poorly, time wasted, and negative feedback from people visiting your property.



PREPAREDNESS

When a storm hits and a tree falls on your property or your parking lot is covered in a sheet of ice, you want your team to be ready with 24/7 emergency response. Make sure the company you hire has enough trained team members to look after your property in a timely fashion when weather or accidents occur.

FULLY INSURED

Comprehensive insurance and liability coverage is a must for any commercial outdoor maintenance that's happening on your property. Failing to meet this requirement could put your business at risk.

PROPERLY MANAGED

Your commercial property should have a dedicated account manager and a consistent team who know you and understand your expectations and your property's requirements. When you reach out with questions, a familiar property maintenance professional should get back to you.

FULL-SERVICE LANDSCAPING COMPANY

Hiring a full-service commercial outdoor maintenance company that can expertly address all your property's needs will provide you with peace of mind and a beautiful property for your customers and tenants.

COMMERCIAL CLIENTS INCLUDE:

Union



amazon

“ We have used CSL Group on a number of large landscaping and turf field projects for the Toronto District School Board. Their performance on these projects has been outstanding. They provide quality workmanship, get it done on time, and work safely. As good as any subcontractor we have used in 70 years of business. We would not hesitate to continue using them.”

— **Michael G.**
Greco Construction

“ We have worked with CSL Group over the past few years for a variety of different scoped projects and have created a great working relationship. We have found that they exceed the quality of workmanship and keep a safe work environment.”

— **James D.**
Toronto Region Conservation Authority

“ We are pleased to provide a recommendation for CSL Group based on our experience working together on the recently completed Franco Ontarian Monument at Queen’s Park. We were happy with the nature of our working relationship as it felt very much like a team collaboration to deliver a project of exceptional quality- this has not always been the case in the Architect-Contractor relationships that we have had in the past.”

— **Andrea M.**
Brook McIlroy



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If you are looking for a dependable team that will make sure your property is professionally maintained all year round, contact CSL Group.

Since 1982, CSL Group has been providing comprehensive property maintenance and construction solutions to properties. We are industry-leading experts in commercial properties and are responsible for many high-profile clients across Ontario.

CSL GROUP PROVIDES:

- Top-quality results with the highest standards of service
- Regular and clear communication with your project manager
- Services that are conducted on time and on budget
- Transparent pricing that allows you to budget accurately
- Peace of mind insurance and liability coverage

From landscape construction and management to property services, enhancements, and more, our team of over 200 trained specialists will ensure your property stays safe and beautiful throughout the year.

Our team is committed to creating a landscape that will represent your organization at its best.